

ITS in Thailand : 2020-2021 Update



CHULA ENGINEERING
Foundation toward Innovation

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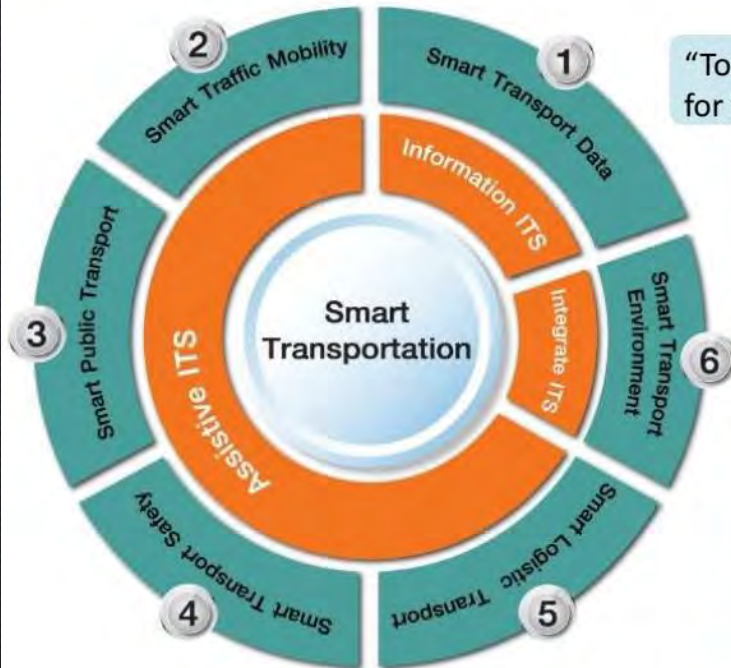
President, Thai ITS Association

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Thailand ITS Master Plan (2019)

VISION

Thailand Smart Transportation by Driving Information and ITS Management



MISSION

“To develop traffic information system and ITS management for transport strategy support aiming Thailand Smart Transport”



Phase 1 (3 years) :
Thailand Informative Transportation
 Internal country trip is informative and active which is information for trip planning.



Phase 2 (5 years) :
Thailand Integrated Transportation
 Transport in Bangkok and metropolis area are integrated with ITS such as toll collection, traffic management & interactive connection between travelers, service providers and infrastructure.



Phase 3 (10 years) :
Thailand Smart Transportation
 Integrated and interactive system. Transport in major Country of Thailand turns to autonomous era.

10



Example : Assistive Public Transport Vision



- ▶ Bus Arrival Information at 30 Key Bus Stop
- ▶ Public Transport Information
- ▶ Common Ticket System

- ▶ Connected Mass Transit
- ▶ Bus Arrival Information in Bangkok and Vicinities

- ▶ Automatic Mass Transit

3
years

5
years

10
years

Strategy 1
Assistive Public Transport

Keywords from ITS Master Plan



Recent Projects by Government agencies

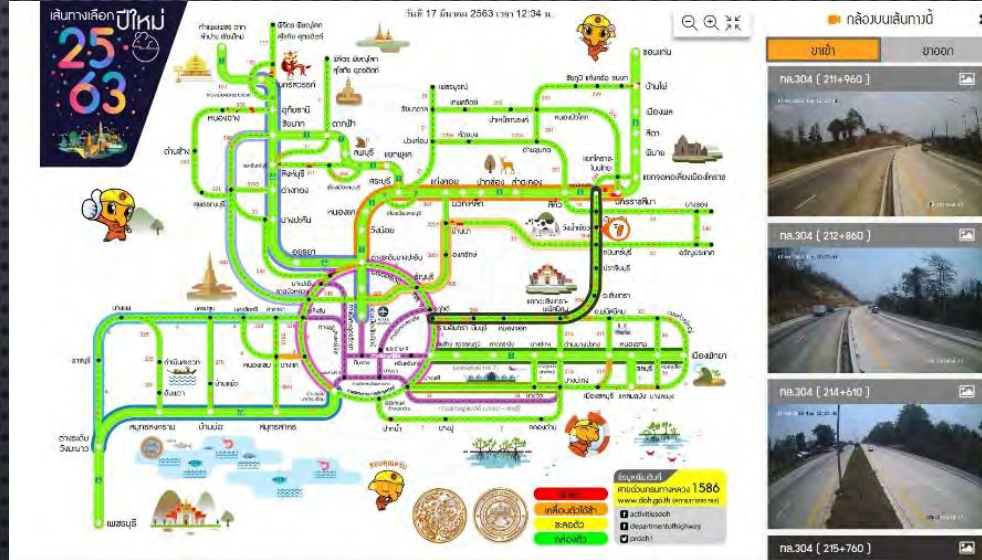


Improving Road and Traffic Operation

Weight in Motion

Highway Traffic Management

Truck Tolling

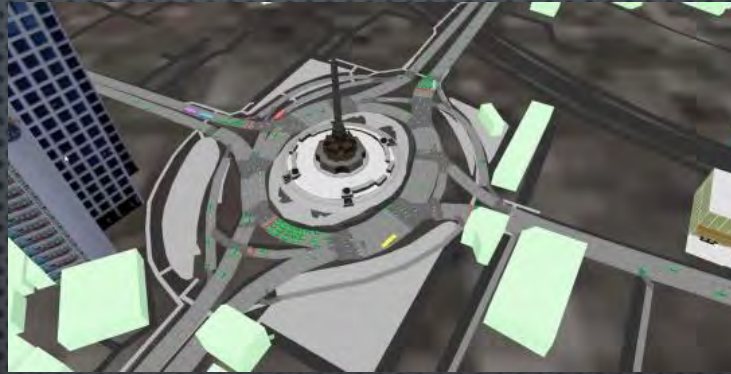


Recent Projects by Government agencies



Information System

Road Traffic Signal Control



Interesting projects/initiatives

Rama4 Model

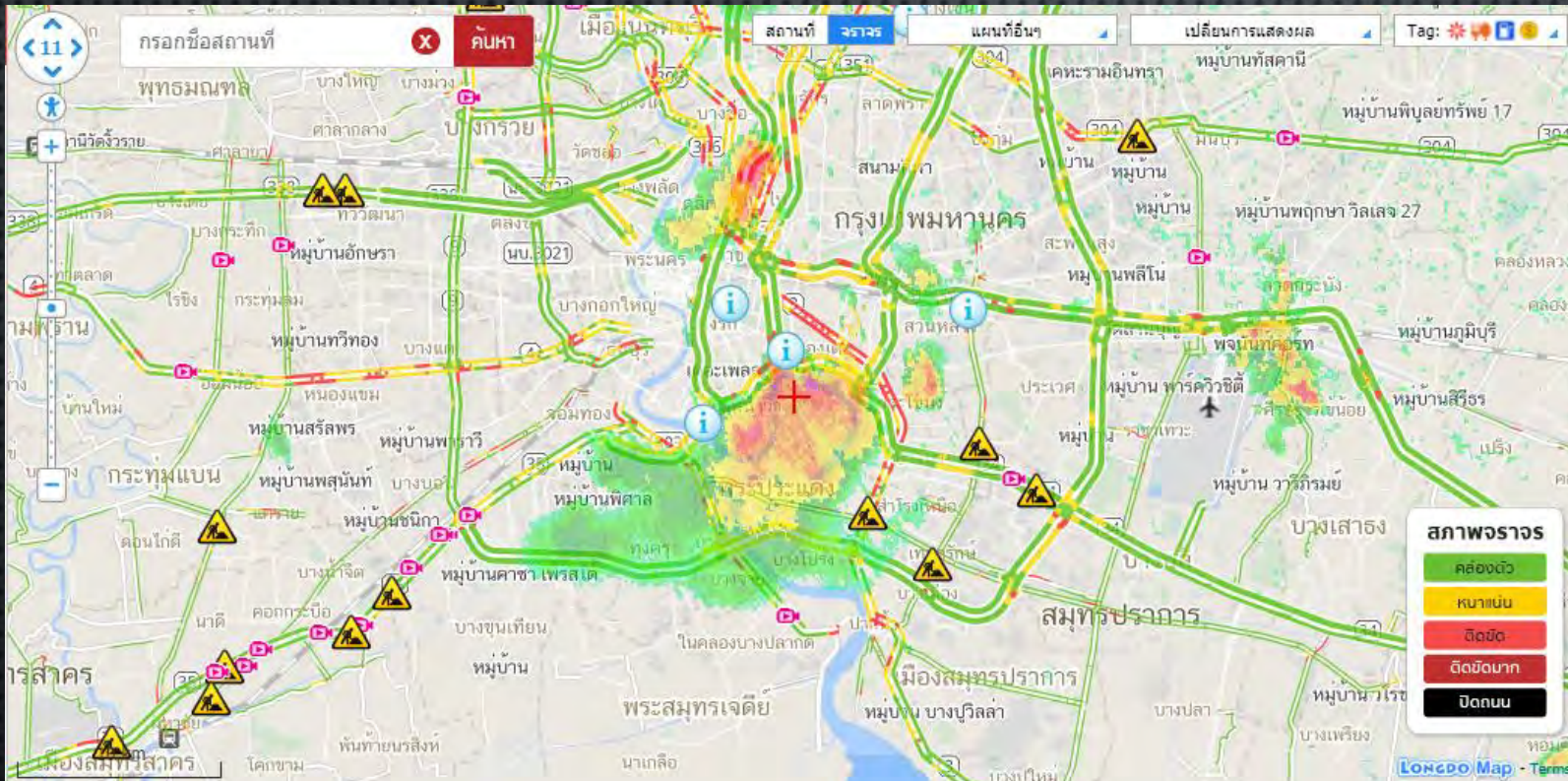
- Data centric approach to enhance traffic flow management
- Use multi-source data
- Big data + AI + Socio-engineering



Interesting projects/initiatives

ITS Thailand Co-creation

- Weather – Cooperate with multi-organization to share data
- Parking



Notable ITS related projects (2020-2021)

1 Thailand Smart City (Smart Mobility)

2 ITS R&D at EXAT

3 iTIC for Safer Road

4 Smart Mobility and CAV

Smart City, Thailand

SMART CITY Thailand


SMART
ENVIRONMENT


SMART
MOBILITY


SMART
LIVING

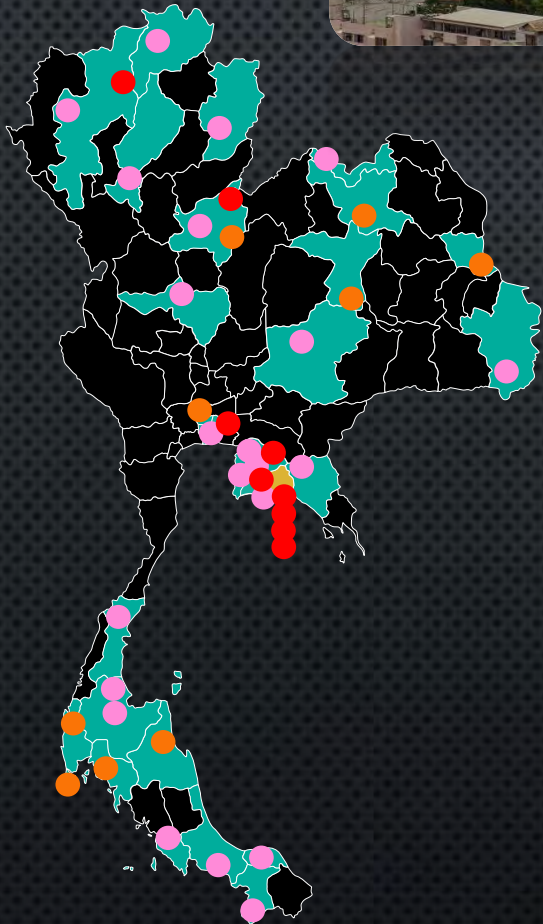

SMART
PEOPLE


SMART
ENERGY


SMART
ECONOMY


SMART
GOVERNANCE

Smart Mobility



36 Livable City

4 New City



Provincial Level



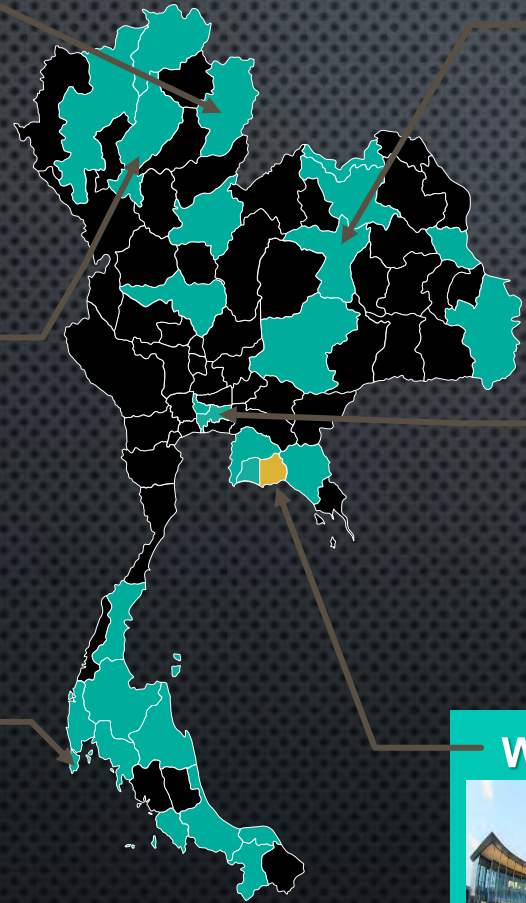
District/Municipal
Level



Area Level

As of Feb 2021

6 cities/areas are approved



Nan Smart City

Khon Kaen Smart City

Mae Maw Livable City

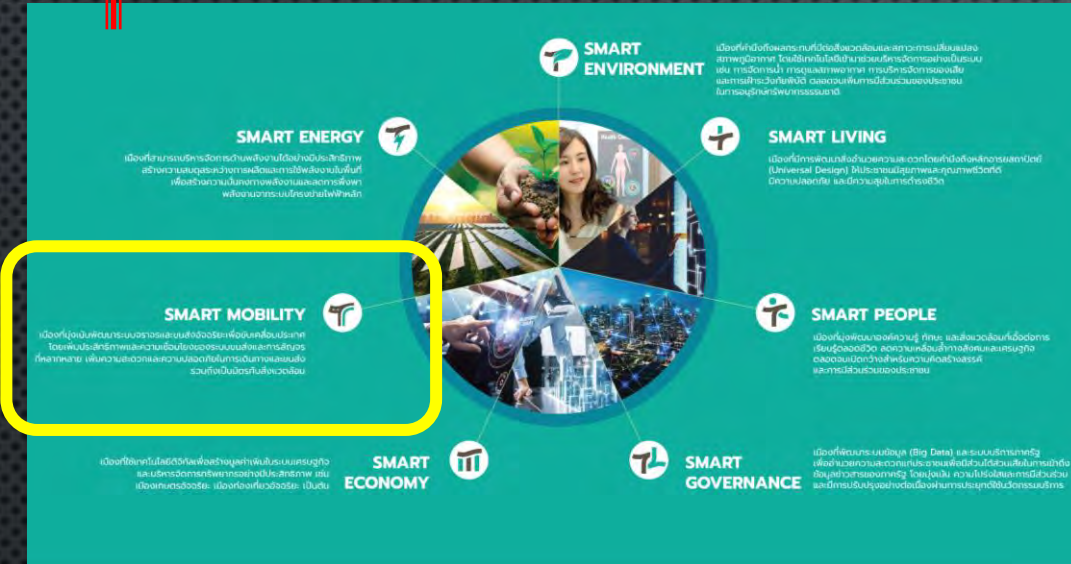
Samyang Smart City

Phuket Smart City

WangJuntr Valley

As of Feb 2021

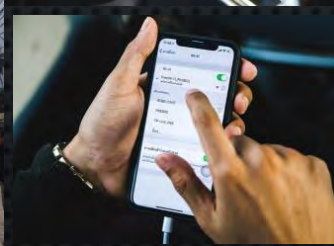
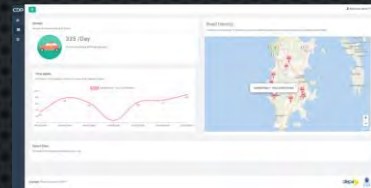
Smart Mobility in Smart City



Rama4 Smart Mobility



Khon Kaen Smart Mobility



Phuket City



Example : Samyan Smart City



SMART MOBILITY



CARPOOL

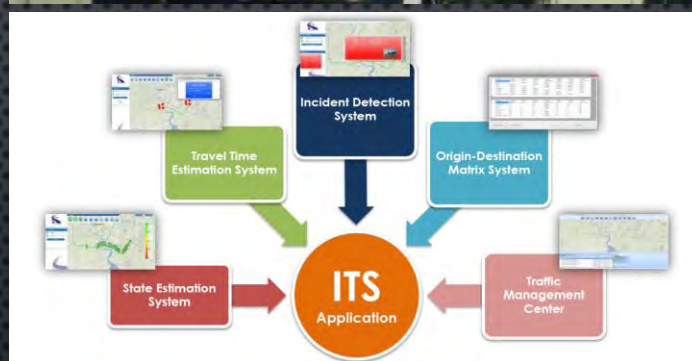
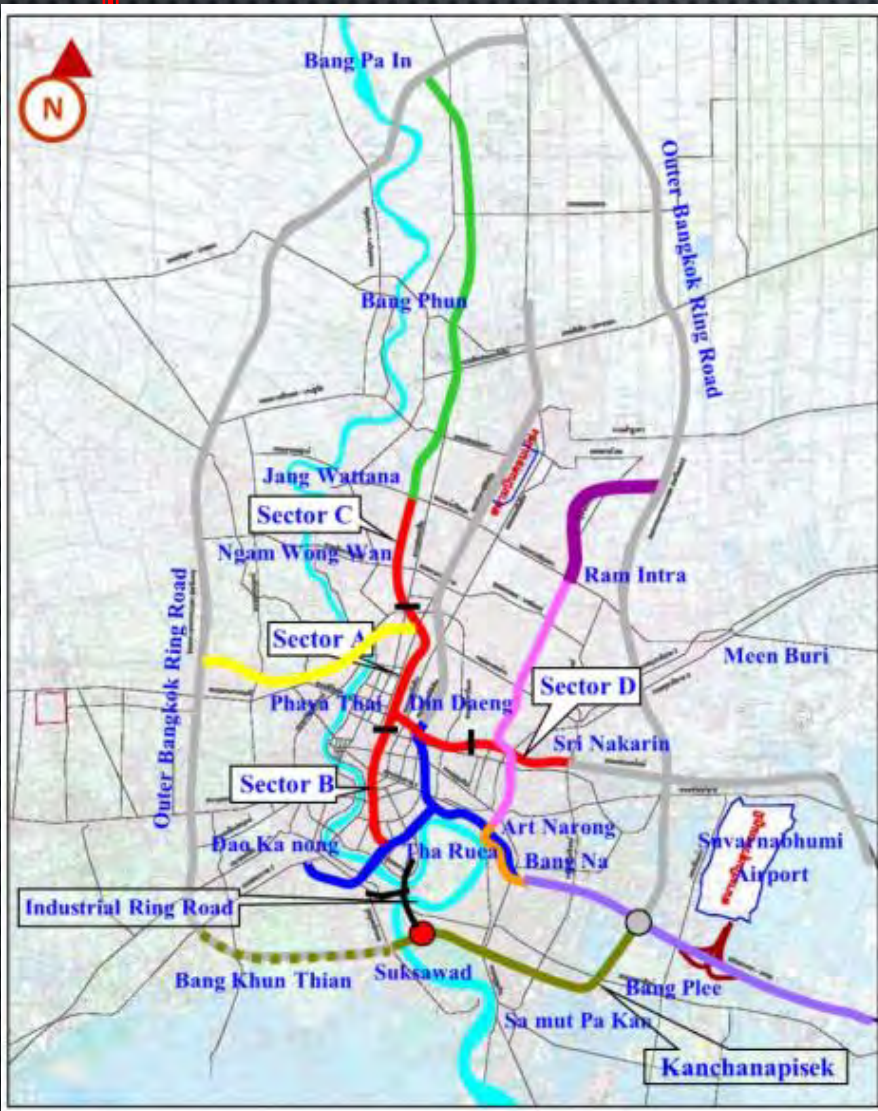
BIKE SHARING

E SCOOTER SHARING

CONNECTIVITY by AUTONOMOUS VEHICLE



ITS R&D at Expressway

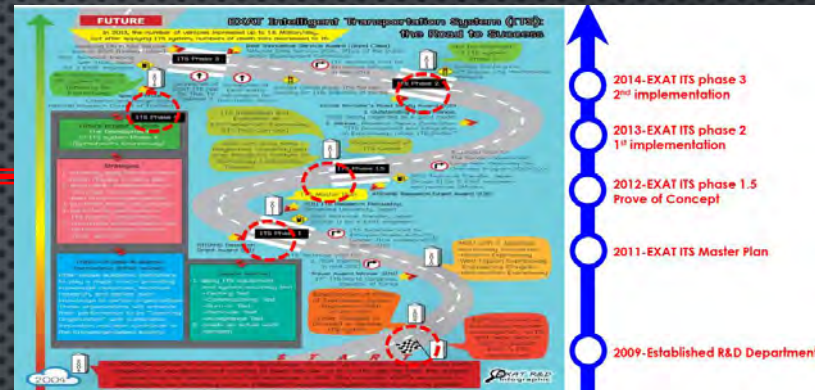


Data Exchange Center : DXC

DXC is a system that integrated 375 CCTV of overall expressway into ITS Center. This system can be observed by internal and external staff via computer, tablet and smart phone resulting in efficient traffic management. Additionally, DXC provides a connection of CCTV system with other agencies and centralized integration management.

Related agencies

Internal	External
<ul style="list-style-type: none"> Committee Call Center Traffic control Maintenance 	<ul style="list-style-type: none"> Ministry of Transport Thai Traffic Police Ch3 news agency Safety Transport center Office of Transport and Traffic Policy and Planning



Multi-lane Free Flow



Starting 2021

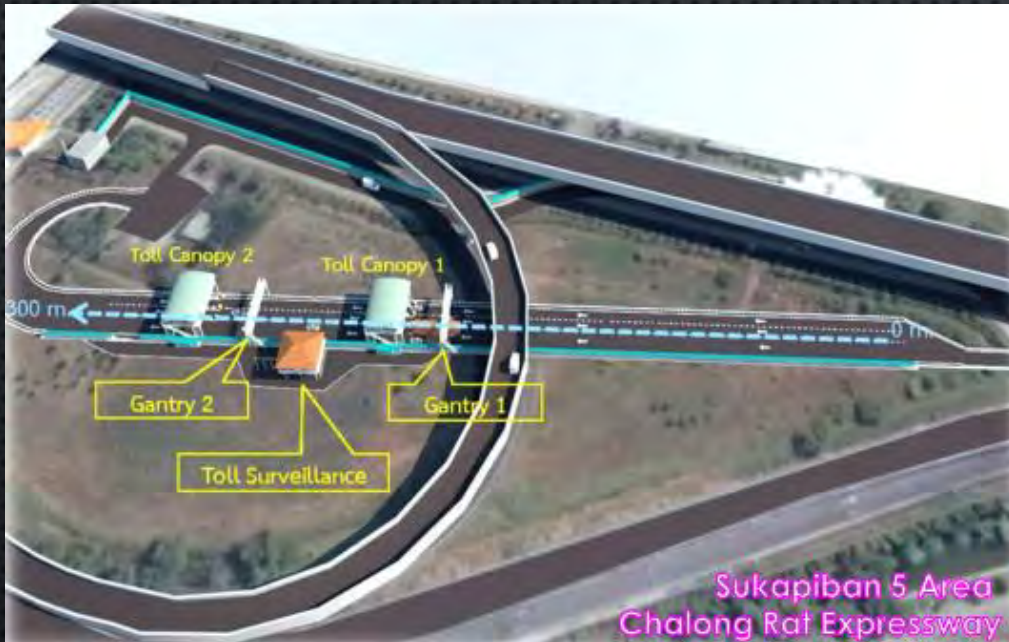


ITS R&D at Expressway



Automatic Lane Control System

R&D Testing facility



Sukapiban 5 Area
Chalong Rat Expressway

▲ Toll Surveillance Building

▲ Gantry

▲ Toll Canopy

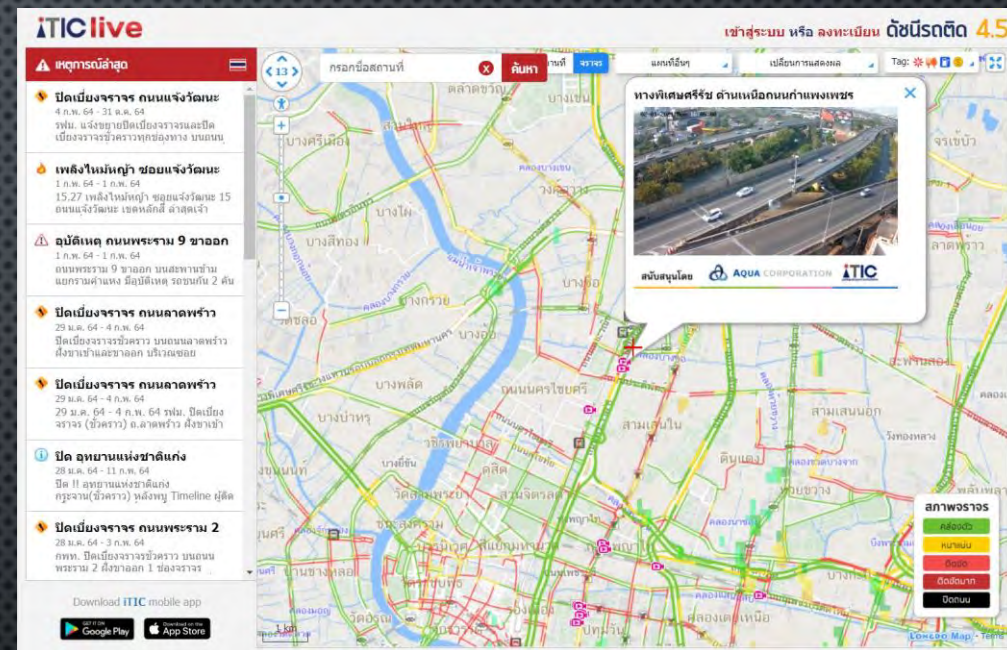
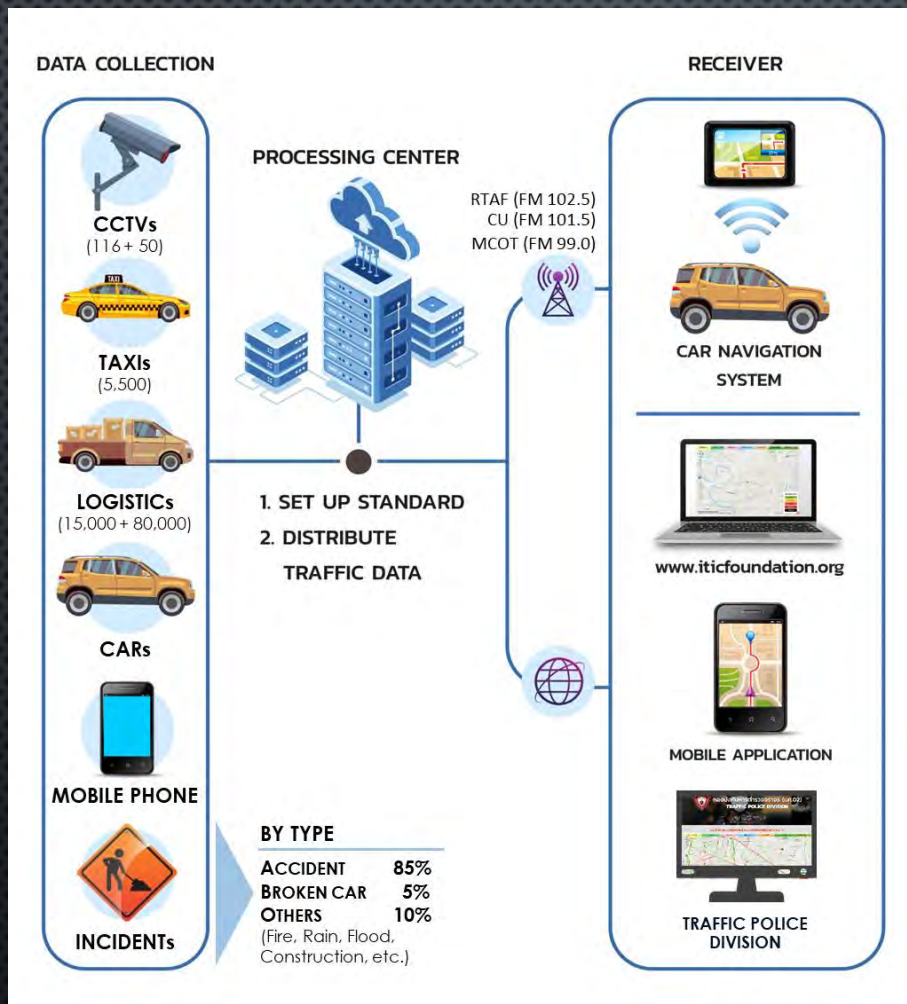
▲ Testing Road (300 m.)

- Toll Island
- Toll Booth
- Hardware & Software of Toll Collection System

iTIC AI for Safer Road



Collect, process, and broadcast traffic data to public for traffic improvement and road safety.



iTIC AI for Safer Road



Accident Reduction

Big Data and AI for Safer Roads #2 – Chachoengsao Pilot Model



1

Data analytics from past records:

- Risk map, risk factor (darkness, U-turn)
- Solution by experts from iTIC's network



2

CCTVs monitoring platform:

- Real-time traffic report and root cause analysis of accidents



3

National Accident Registry:

- Real-time accident report with ID by Mahidol University, Senate Committee

Project implemented by Public-Private Partnership

Research funded by public endowment

Smart Mobility

Shared Mobility (Ha:mo, Muvmi, Bike, Scooter)



Smart Mobility – Proof-of-Concepts

Electric Motorcycle Taxi (New business model and service) -Winnonie



Smart Mobility on Roads

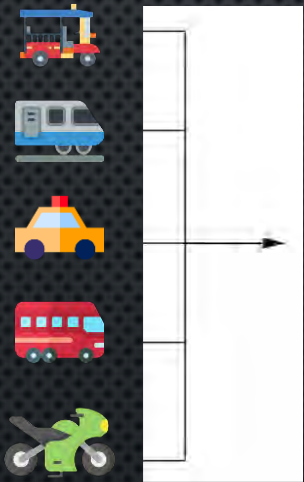
Shared Tuk Tuk - Muvmi



Smart Mobility



Mobility-as-a-Service (MaaS) research



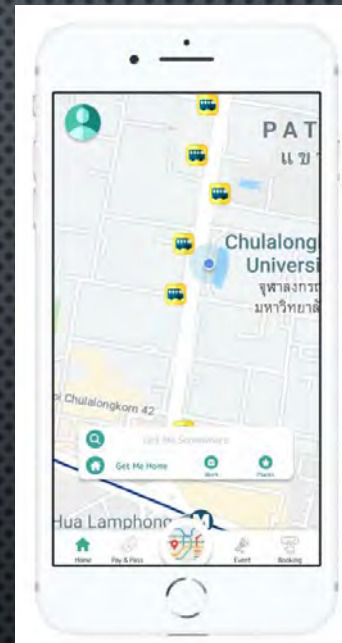
Provider



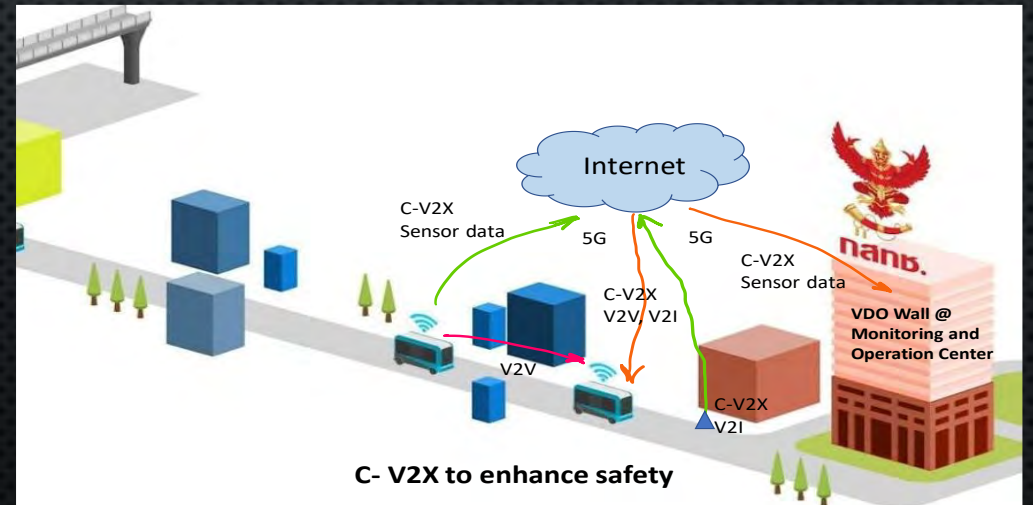
Mobility Operator



User



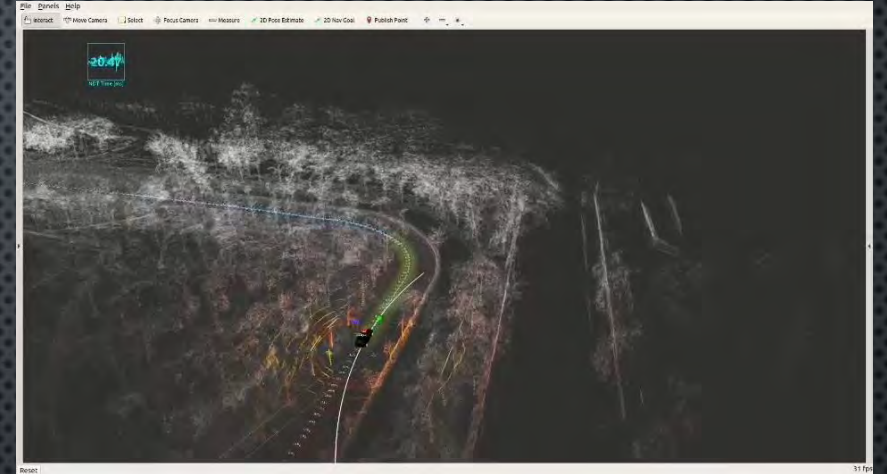
R&D on CAV



Smart Mobility -- CAV



Connected and Automated Vehicle (CAV)



Thank you for your attention

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